



JORISVANELK.COM

ADVERTISING · DESIGN · MARKETING

Joris van Elk

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Professional Profile:

Experienced Creative with a demonstrated history of working in the marketing, design and advertising industry. Multi-awarded, national and international. Experienced awardshow juror. Skilled in Graphic Design, Integrated Marketing, and (online) Advertising. Strong business development, graduated Cum Laude.

Core skills

- Creative leadership
- Concept Development
- Art direction / Design
- Creative strategy
- Digital Marketing
- Copywriting

Career Summary

- Independent Creative director / Art director
Working for multiple (inter)national clients and agencies 2015 - >
- Founder Those Who Can- the creative network collective 2017 - >
 - Creative lead JWT Retail Amsterdam 2016
 - Creative Director KPN Kreatie 2015 - 2016
 - Founder +1Mile - Virtual agency for charity 2015 - >
- Creative Director / Senior Creative
Taking the creative lead at several agencies and organisations
- ADCN - Creative Director & Executive board member 2013 - 2018
 - FHV/BBDO - Creative director / Senior Creative 2009 - 2015
- Senior Art Director
Collaborating in several leading teams within the organisation
- FHV/BBDO 2007 - 2009
 - Lowe 2005 - 2007
 - Leo Burnett 2003 - 2005
- Art Director
Working in teams within the organisation
- Leo Burnett 2000 - 2003
 - Young & Rubicam 1997 - 2000
 - De ondernemers advertising agency 1995 - 1997
- Junior Art Director
Learning under supervision of a Senior Art Director
- De ondernemers advertising agency 1994 - 1995
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Education

| | |
|---|-------------|
| Advertising - Duke University, Durham, North Carolina, USA | 2014 |
| Brand Development - Wolff Olins, London, UK | 2014 |
| Digital Marketing - University of South Hampton, South Hampton, UK | 2014 |
| Creative Leadership - BBDO University, Paris, France | 2012 |
| NIMA A - Amsterdam, The Netherlands | 1993 - 1994 |
| Art direction & Design - Academy for Art Direction & Design, Amsterdam, The Netherlands <i>Graduated Cum Laude ; Awarded best student in Advertising & Design 1994</i> | 1991 - 1994 |

Additional qualifications

Jurymember at several (inter)national award shows

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|---|-------------|
| • ADCN - President - Integrated / Print / Outdoor / Direct / Radio | 2019 |
| • One Show - Design | 2018 |
| • ADC*E - Design | 2017 |
| • Prix d'Coevre | 2015 |
| • ADCN - 8 times - Young talent / packaging / film / actuality / copy-art | 2010 - 2020 |
| • Spin Awards - Websites & Design | 1998 |

Designed and executed the ADCN Annual

| | |
|--|------|
| • Solo | 2017 |
| • With André Dammers & Bert Teunissen | 2016 |
| • With Jacques Koeweiden & Paul Postma | 2015 |
| • With Marcel Kampman | 2014 |
| • With Floris Hülsmann | 2013 |

Tudor and Examination Board Member at several academies

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|---|-------------|
| • AKI Academy of Art and Design ARTEZ University of the Arts - Examination board member | 2019 |
| • Willem de Kooning Academy - Guest tudor & examination board member | 2016 - 2017 |
| • Junior, Academy for advertising - Tudor & examination board member | 2000 - 2005 |

Board member & Chairman advertising related organisations

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|---|-------------|
| • ADCN Creative Director & Executive Board member | 2013 - 2018 |
| • VEA Wakkere tafel - Board member | 1999 - 2000 |
| • Dutch Young Dogs - Board member & Chairman | 1998 - 2001 |

Awards

40+ awards - 90+ nominations. Amongst these:

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|------------------------|--------------------------|
| • Lamp of Honor / ADCN | • EFFIE (5x) |
| • Cannes Lions (Gold) | • Dutch Design Award |
| • Young Gun (Gold) | • New York festival (2x) |
| • Epica (Gold 2x) | • Spin Awards |
| • Eurobest (3x) | • Esprit (5x) |
| • ADCN Lamp (4x) | • San Accent (10x) |