



JORISVANELK.COM

ADVERTISING · DESIGN · MARKETING

Joris van Elk

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Professional Profile:

Experienced Creative with a demonstrated history of working in the marketing, design and advertising industry. Multi-awarded, national and international. Experienced awardshow juror. Skilled in Graphic Design, Integrated Marketing, and (online) Advertising. Strong business development, graduated Cum Laude.

Core skills

- Creative leadership
- Concept Development
- Art direction / Design
- Creative strategy
- Digital Marketing
- Copywriting

Career Summary

- Independent Creative director / Art director
Working for multiple (inter)national clients and agencies 2015 - >
- Creative Lead for Lemon Scented Tea on Delta Air Lines USA 2021 - >
 - Founder Those Who Can- the creative network collective 2017 - >
 - Creative lead JWT Retail Amsterdam 2016
 - Creative Director KPN Kreatie 2015 - 2016
 - Founder +1Mile - Virtual agency for charity 2015 - >
- Creative Director / Senior Creative
Taking the creative lead at several agencies and organisations
- ADCN - Creative Director & Executive board member 2013 - 2018
 - FHV/BBDO - Creative director / Senior Creative 2009 - 2015
- Senior Art Director
Collaborating in several leading teams within the organisation
- FHV/BBDO 2007 - 2009
 - Lowe 2005 - 2007
 - Leo Burnett 2003 - 2005
- Art Director
Working in teams within the organisation
- Leo Burnett 2000 - 2003
 - Young & Rubicam 1997 - 2000
 - De ondernemers advertising agency 1995 - 1997
- Junior Art Director
Learning under supervision of a Senior Art Director
- De ondernemers advertising agency 1994 - 1995
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Education

Advertising - Duke University, Durham, North Carolina, USA	2014
Brand Development - Wolff Olins, London, UK	2014
Digital Marketing - University of South Hampton, South Hampton, UK	2014
Creative Leadership - BBDO University, Paris, France	2012
NIMA A - Amsterdam, The Netherlands	1993 - 1994
Art direction & Design - Academy for Art Direction & Design, Amsterdam, The Netherlands <i>Graduated Cum Laude ; Awarded best student in Advertising & Design 1994</i>	1991 - 1994

Additional qualifications

Jurymember at several (inter)national award shows

• One Show - Intellectual Products & Property	2022
• ADCN - President - Integrated / Print / Outdoor / Direct / Radio	2019
• One Show - Design	2018
• ADC*E - Design	2017
• Prix d'Coevre	2015
• ADCN - 8 times - Young talent / packaging / film / actuality / copy & art direction	2010 - 2020
• Spin Awards - Websites & Design	1998

Designed and executed the ADCN Annual

• Solo	2017
• With André Dammers & Bert Teunissen	2016
• With Jacques Koeweiden & Paul Postma	2015
• With Marcel Kampman	2014
• With Floris Hülsmann	2013

Tudor and Examination Board Member at several academies

• AKI Academy of Art and Design ARTEZ University of the Arts - Examination board member	2019
• Willem de Kooning Academy - Guest tudor & examination board member	2016 - 2017
• Junior, Academy for advertising - Tudor & examination board member	2000 - 2005

Board member & Chairman advertising related organisations

• ADCN Creative Director & Executive Board member	2013 - 2018
• VEA Wakkere tafel - Board member	1999 - 2000
• Dutch Young Dogs - Board member & Chairman	1998 - 2001

Awards

45+ awards - 95+ nominations. Amongst these:

• Lamp of Honor / ADCN	• EFFIE (5x)
• Cannes Lions (Gold)	• Dutch Design Award
• Young Gun (Gold)	• New York festival (2x)
• Epica (Gold 2x)	• Spin Awards
• Eurobest (3x)	• Esprit (5x)
• ADCN Lamp (4x)	• San Accent (10x)